



SISTER POUR  
INTO ME  
EDUCATE • EMPOWER • TRANSFORM

*Refill*

**REFOCUS**

**REEMERGE**

*The Rebirth Experience*

**October 10, 2026 | Fayetteville, NC**

**“Sponsorship Proposal”**





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# Executive Summary

Sister Pour Into Me: ***The Rebirth Experience*** is a transformational leadership and empowerment gathering designed to help women reconnect with their God-given identity and move forward with renewed purpose. This one-day experience will bring together more than 200 women from Fayetteville, across the state of North Carolina, and beyond, including entrepreneurs, professionals, community leaders, and women navigating seasons of personal and professional transition. Through keynote conversations, leadership discussions, and guided strategy sessions, participants will gain practical tools and renewed direction for personal growth, entrepreneurship, and community impact. The experience is intentionally curated to create an environment where women are refilled, refocused, and empowered to reemerge into their next season of leadership and influence.

Sister Pour Into Me is a registered 501(c)(3) nonprofit organization, and all sponsorship contributions directly support the organization's mission to educate, empower, transform, and equip women with the tools and community support needed to grow in leadership and purpose.

Participants will leave with practical leadership strategies, business insights, and personal development tools that help them advance professionally, launch or grow businesses, and strengthen their leadership within their communities.





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# About & Community Impact



## About Sister Pour Into Me

Sister Pour Into Me was created to provide a space where women can grow personally, professionally, and spiritually while building meaningful connections with other women committed to purpose-driven leadership and continuous positive transformation.

The organization exists to educate, empower, and equip women with the tools, strategies, and community support needed to lead, grow, and pour into the lives of others. Through curated experiences, leadership conversations, and community engagement, Sister Pour Into Me encourages women to rediscover their identity, clarify their vision, and take intentional steps toward the impact they are called to make in their careers, community, business, and family.

## Community Impact

Fayetteville is home to one of the largest military communities in the country. Because of this unique environment, the audience for Sister Pour Into Me naturally includes military spouses, veterans, and women connected to military families alongside women from diverse professional and community backgrounds.

Many women in this region are navigating career transitions, entrepreneurship, leadership development, and the challenges of balancing family responsibilities with professional growth. By providing leadership development, community connection, and practical strategy, this experience helps strengthen the women who influence families, workplaces, and communities throughout the region. When women reconnect with their God-given identity and purpose, the impact extends far beyond the room, transforming families, workplaces, and communities.





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# The Rebirth Experience & Audience



## The Rebirth Experience

The 2026 gathering centers around the theme ***Refill • Refocus • Reemerge***. The event will feature a keynote speaker, panelists, leadership discussions, curated learning experiences, and opportunities for connection among women who are committed to personal growth, professional growth, and community impact. Participants will leave with renewed vision, practical strategies, and a supportive network that empowers them to take the next steps in their personal and professional lives.

## Audience

The event will convene more than 200 women, including entrepreneurs and small business owners, corporate and nonprofit professionals, community leaders, military spouses, women connected to military families, and women committed to personal growth and leadership development.

This audience represents a diverse and engaged community of women who are passionate about personal/professional development, entrepreneurship, financial empowerment, mental health, and community leadership.





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# Sponsorship Opportunities



*“When you invest in a woman’s growth, you are investing in families, communities, and future generations.”*

## Reemerge Partner – Gold Sponsor

Investment: \$5,000

- Premier logo placement across all event marketing materials
- On-stage recognition during the program with verbal acknowledgment
- Premium logo placement on the Step and Repeat photo backdrop
- Four complimentary event tickets (priority seating access)
- Social media spotlight as a Premier Sponsor (pre-event and post-event recognition)
- Logo placement in ***The Reemergence Guide***, the event’s signature keepsake that combines the official program with an interactive workbook used throughout the experience. Gold partners receive prominent full color logo placement and recognition as a premier partner.





# Sponsorship Opportunities



## Refocus Partner – Silver Sponsor

Investment: \$2,500

- Logo placement on event marketing materials
- Logo placement on the Step and Repeat photo backdrop
- Two complimentary event tickets
- Social media recognition
- Logo placement in ***The Reemergence Guide***, the event's signature keepsake that combines the official program with an interactive workbook used throughout the experience. Silver partners receive standard logo placement within the sponsor recognition section.

## Refill Partner – Bronze Sponsor

Investment: \$1,000

- Logo placement on sponsor recognition slide
- One complimentary event ticket
- Social media acknowledgement
- Recognition in ***The Reemergence Guide*** within the sponsor acknowledgement section. This may be name listing or small logo placement, depending on space.

### Sponsorship Commitment Deadline

To ensure full brand integration and inclusion in printed materials, sponsorships should be confirmed **by August 30, 2026**. Limited sponsorship opportunities are available and will be secured on a first-come basis. <https://sisterpourintome.org/give/>. You can give online or make checks payable to Sister Pour Into Me. P.O. Box 862. Fayetteville NC, 28302





# Why Partner With Sister Pour Into Me



## Why Partner With Sister Pour Into Me

Sister Pour Into Me is committed to strengthening women leaders across North Carolina and beyond by creating experiences that drive personal growth, professional development, and community impact. When you partner with Sister Pour Into Me, you are investing in women who influence families, workplaces, and communities creating a ripple effect that extends far beyond the event.

## Audience Influence

The Rebirth Experience will convene more than 200 engaged women, including entrepreneurs, professionals, community leaders, and women connected to military families. This audience represents a dynamic and influential network committed to leadership, entrepreneurship, financial growth, and community impact.

## Brand Visibility & Strategic Alignment

Sponsors receive meaningful brand exposure through:

- **The Reemergence Guide** (event program + interactive workbook)
- Step and Repeat media wall and photo moments
- Social media promotion before and after the event
- On-stage recognition during the program

Beyond visibility, your partnership aligns your organization with an experience that empowers women to lead, grow, and create lasting impact in their communities.

***“When women are equipped to lead with clarity and purpose, the impact extends far beyond the room. Your partnership helps make that transformation possible.”***





# Founder & CEO



Sister Pour Into Me was founded by Lenora Lassiter, a faith-centered leader, speaker, and leadership development consultant committed to creating transformational experiences that empower women to grow, lead, and navigate life transitions with clarity, confidence, and purpose. Her work is rooted in both professional expertise and lived experience, allowing her to create environments that are not only inspirational, but intentional and impactful.

Blending faith, leadership, and personal development, Lenora designs experiences that encourage women to reconnect with their identity, strengthen their voice, and move forward with greater resilience and intention. Under her leadership, Sister Pour Into Me has become more than an organization or event platform it is a growing community centered on transformation, leadership, and meaningful connection.

Lenora's vision extends beyond a single event. Through Sister Pour Into Me, she is cultivating spaces where women are continuously equipped to elevate personally, professionally, and spiritually while creating lasting impact within their families, communities, businesses, and spheres of influence.

***We invite you to partner with Sister Pour Into Me to support a transformational experience that equips women to lead, grow, and impact their communities. To confirm your sponsorship or request additional information, please contact us.***

## Contact Us:



[www.sisterpourintome.org](http://www.sisterpourintome.org)



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